

Q: WHY DO MEN DRINK BEER?

A: For centuries, this question has stumped researchers, doctors and government agencies. However, new data has emerged showing the scientific and mathematical reasons why men love beer.

Scientific Data:

fig 1.
The Brain
There are six main hemispheres of a man's brain. Of the six, the most predominate is the frontal 'I love beer' lobe.

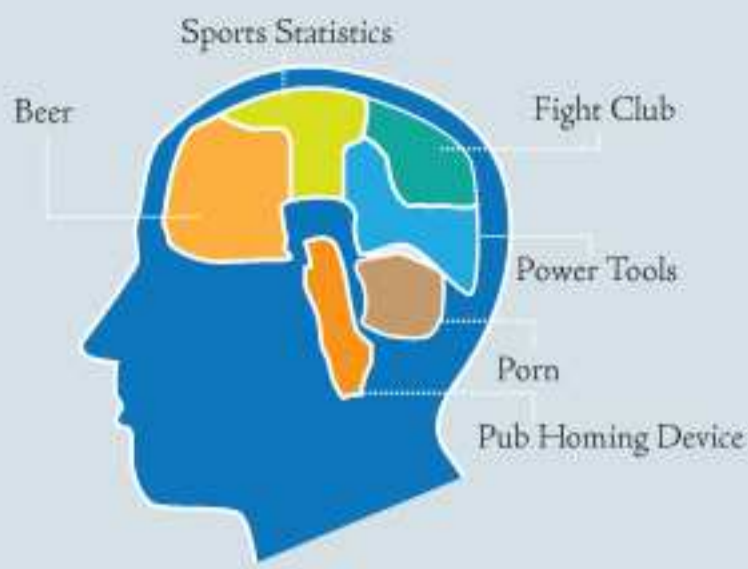
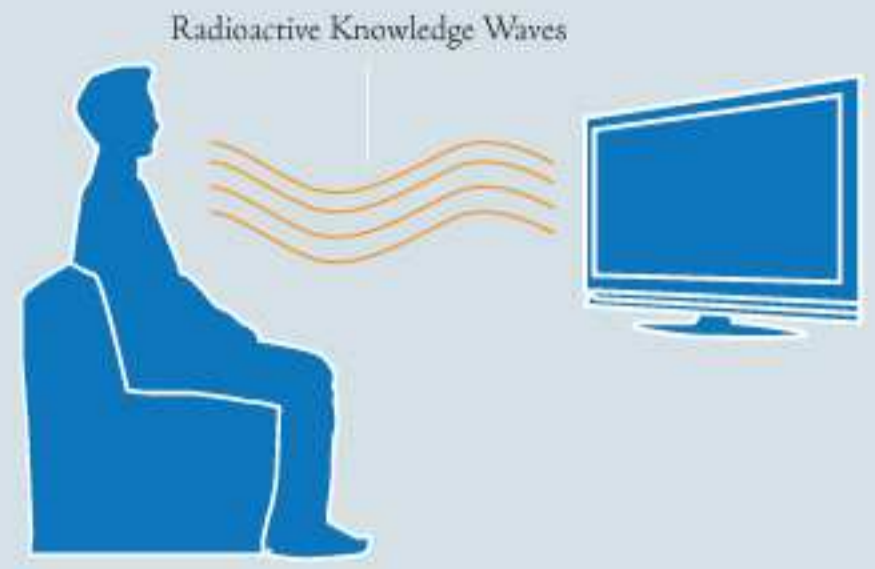


fig 2.
Television
Men gain 57% of their knowledge from what they see on tv and beer commercials comprise 50% of their curriculum.



Mathematical Data:

The reason why men drink beer is simple math. Adding beer to any equation produces a positive result.



fig 1.
Meat
Adding beer to meat products increases the 'yum' factor by 20%.



fig 2.
Beer pong
Beer pong a favorite pastime of men, can not be played without beer.



fig 3.
Muscle man
Much like Popeye's spinach, beer can increase muscle mass by 75%.



fig 4.
Plug it up
Beer bottles also double as ear plugs against nagging wives and girlfriends.



fig 5.
I Can See!
Drinking extra beer endows men with extra-sensory perception, otherwise known as "beer goggles".



fig 6.
Cheap
Even on a tight budget, beer is an affordable option.



fig 7.
Real Men
Finally, men love beer, because real men drink beer.

